Long Ngo
UX/UI - Product Designer

Work Experience

2025 - PRESENT

LeanGrowth.co
UI/UX DESIGNER

- **Lead UX/UI Design:** Design user-friendly websites, dashboards, and mobile applications from concept to launch.
- **User Research & Analysis:** Research and analyze data to improve product usability and meet user needs.
- **Product Thinking:** Research and analyze data to improve product usability and meet user needs.
- **Prototyping:** Create high-fidelity prototypes and wireframes to demonstrate product flow and functionality.

2022 - 2025

Anantadigi.com
PRODUCT DESIGNER

- **Product Design:** Design high-quality websites, web apps, and mobile applications for the Southeast Asia market.
- **User-Centric Solutions:** Transform complex client requirements into clean, intuitive, and modern user interfaces.
- **Cross-Platform Design:** Ensure seamless user experiences across various devices, from desktop dashboards to mobile screens.
- **Prototyping & Testing:** Build interactive prototypes to demonstrate product flows and gather feedback for design improvements.

2021 - 2022

Bikearn.com
UI/UX DESIGNER

- **GameFi Design:** Led the UI/UX design for Web and Mobile applications, focusing on the Move-to-Earn user experience.
- **NFT Creation:** Designed unique NFT assets and visual elements for the project's ecosystem.
- **Visual Marketing:** Created high-quality social media banners and edited promotional videos to increase brand engagement.
- **Interaction Design:** Developed prototypes and user flows to ensure a seamless interface for crypto-earning features.

2021 - 2022

Freelancer
GRAPHIC - UI/UX DESIGNER

- **Custom UI/UX Solutions:** Delivered tailored design solutions for websites and mobile applications across various industries.
- **Brand Identity Development:** Created comprehensive brand identities, including logo systems and visual style guides.
- **Marketing Collateral:** Designed a wide range of marketing materials and digital assets to support client growth.
- **End-to-End Delivery:** Managed the entire design process from initial concept and wireframing to final production.

2014 - 2015

Echo Marketing Agency
GRAPHIC - UI/UX DESIGNER

- **Pitch & Storyboarding:** Designed high-impact pitch presentations and storyboards to help the agency win new clients.
- **Multi-Channel Design:** Developed UI designs for websites and apps alongside social media content and brand materials.
- **Brand Consistency:** Ensured all design deliverables aligned with client brand guidelines and agency standards.
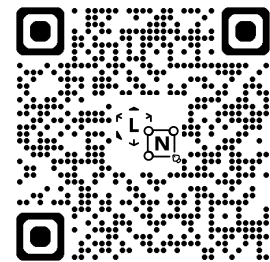
Info

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Portfolio

Delivering user-centric design solutions across **Fintech, Edtech, Proptech, E-commerce, Agriculture, Manufacturing,** and **AI**. I bridge the gap between complex industry logic and intuitive user interfaces.

https://www.longngo.work

Education

- **Bachelor Degree** - 2010
  Industrial University of HCM City
- **Project Management** - 2013
  Professor John Wiles - Royal Business School

Skills

Figma

Adobe Creative Cloud

Spline 3D

Vibe Coding and AI

HTML5 and CSS3

Blockchain and Web3

Languages

- **Vietnamese** Native
- **English** Proficiency Working